

SMBAWA Sponsorship & Promotions Sub Committee Application for funding guidelines

Financial support is accessible to regional groups, committees and other organizations:

- ***to help offset the cost of organising an event or project;***
- ***to expand a proposed programme to include speakers, demonstrations, etc. which otherwise may be cost prohibitive.***

A sub-committee from the SMBAWA oversees the allocation of funding. All applications will be considered on merit and at the discretion of the sub-committee.

Please address applications to:

**Stud Merino Breeders Association of WA
PO Box 135
CLAREMONT WA 6910**

Strategic objectives:

- to reinforce WA's position as a world leader in the growth and development of the merino sheep breed;
- to extract maximum marketing opportunities from the event in a manner that will play a key role in maintaining market share for the merino;
- to increase the skills of stud and commercial merino industry members by way of innovative programming that will deliver relevant and timely information;
- to attract young stud and commercial merino industry members by addressing issues that will ensure their future in the industry.

APPLICATION DETAILS

<i>Organisation Name</i> (if applicable)	
<i>Contact Name</i>	
<i>Contact position</i>	
<i>Address</i>	
<i>Phone</i>	
<i>Application date</i>	
<i>Nature of Event/Project</i>	
<i>Name of Event/Project</i>	
<i>Date of Event/Project</i>	
<i>Date funding required by</i>	

- **All applications must be in writing.**
- Funding will only be provided at the discretion of the committee for events/projects meeting the criteria.
- Clear merino industry benefits must be demonstrated.
- The planning and implementation of the event/project must be entirely organised and conducted by the applicant.
- **A short report must be provided at completion of the event or project, explaining its success and relevant use of the funds.**

Description of Event / Project *[please attach description if you require more space]*

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Is this a new event/project

YES / NO

If NO – please provide a description of the on-going event/project:

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Regional Committees or Organisations – when planning an event/project must demonstrate how it will meet one or more the following criteria:

- How the event/project will meet the strategic objectives.
OR
- How the event/project will help retain commercial merino producer numbers with the objective of increasing these numbers.
OR
- How will the event/project encourage commercial merino producers to become involved with the merino industry.
OR
- How the event/project will involve young stud merino breeders in the organisation of the SMBAWA.

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Full overview of the planning and time lines for the event

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Provide detailed budget of how funding will be spent *[attach budget if required]*

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